

# Exhibit 10

1 Thomas R. Malcolm (State Bar No. 39248)  
trmalcolm@jonesday.com  
2 Richard D. Whitlow (State Bar No. 227947)  
rdwhitlow@jonesday.com  
3 JONES DAY  
3 Park Plaza, Suite 1100  
4 Irvine, California 92614  
Telephone: (949) 851-3939  
5 Facsimile: (949) 553-7539

6 Kevin G. McBride (State Bar No. 195866)  
kgmcbride@jonesday.com  
7 Steven J. Corr (State Bar No. 216243)  
sjcorr@jonesday.com  
8 JONES DAY  
555 S. Flower Street, 50<sup>th</sup> Floor  
9 Los Angeles, California 90071  
Telephone: (213) 489-3939  
10 Facsimile: (213) 243-2539

11 Attorneys for Defendant VIZIO, Inc.

12 UNITED STATES DISTRICT COURT  
13 CENTRAL DISTRICT OF CALIFORNIA  
14

15 Sony Corporation,

16 Plaintiff,

17 v.

18 VIZIO, Inc.,

19 Defendant.  
20

Case No. SA CV 08-01135-RGK (FMOx)

**VIZIO, INC.'S FIRST SET OF  
INTERROGATORIES (NOS. 1-18)**

21 Pursuant to Rule 33 of the Federal Rules of Civil Procedure, Defendant  
22 VIZIO, Inc. requests that Plaintiffs Sony Corporation and Sony Corporation of  
23 America answer the following interrogatories separately and fully, in writing, under  
24 oath and within thirty days of the service of this request.  
25  
26  
27  
28

1 DEFINITIONS

2 Without limiting the scope of the Federal Rules of Civil Procedure, the  
3 following definitions apply to each paragraph of these interrogatories and are  
4 deemed to be incorporated therein:

5 1. As used herein, the term "Accused VIZIO Product" shall mean any  
6 VIZIO product, device, system, or process that Sony alleges infringes any claim of  
7 the Patents-in-Suit.

8 2. As used herein, the term "Asserted Claim" shall mean any claim of the  
9 Patents-in-Suit that Sony contends is infringed by any Accused VIZIO Product.

10 3. As used herein, the terms "You," "Plaintiff," and "Sony" mean Sony  
11 Corporation and Sony Corporation of America (both individually and collectively),  
12 including any of their officers, directors, partners, associates, employees, staff  
13 members, agents, representatives, divisions, parents, subsidiaries, and predecessors  
14 in interest.

15 4. As used herein, "Patented Sony Product" means any product, device,  
16 system, or process (excluding Accused VIZIO Products) (i) the manufacture, use,  
17 or sale of which is covered by any of the Asserted Claims, including without  
18 limitation those products, devices, systems, or processes that when used or made,  
19 incorporate, embody, or practice the subject matter of the Asserted Claims; (ii) that  
20 is marked with any of the patent numbers of the Sony Patents or Related Patents; or  
21 (iii) that is licensed under any of the Sony Patents or Related Patents.

22 5. As used herein, the terms "Defendant" and "VIZIO" mean Defendant  
23 VIZIO, Inc.

24 6. As used herein, the term "Related Applications" means any and all  
25 applications related to the Patent-in-Suit, including any provisional or non-  
26 provisional applications, continuations, continuations-in-part, divisions,  
27 interferences, reexaminations, reissues, parents, foreign counter-part applications,  
28 and any other applications disclosing, describing, or claiming any invention

1 disclosed, described, or claimed in the Patent-in-Suit, or claiming the benefit of the  
2 filing date of any application whose benefit is claimed in the Patent-in-Suit,  
3 whether or not abandoned and whether or not issued.

4 7. As used herein, the term "Related Patents" means any and all patents  
5 based upon any Related Application, including any patents that may have been  
6 opposed, re-examined, re-issued, or subjected to any validity or nullity proceeding.

7 8. As used herein, the terms "Sony Patent(s)," "Asserted Sony Patent(s)," or "Patents-in-Suit" refer to, separately and collectively, the following U.S. Patents:

9 5,168,362 ("the '362 patent");

10 5,212,553 ("the '553 patent");

11 5,285,285 ("the '285 patent");

12 5,434,626 ("the '626 patent");

13 5,539,425 ("the '425 patent");

14 5,583,577 ("the '577 patent");

15 5,684,542 ("the '542 patent");

16 5,731,847 ("the '847 patent");

17 5,751,373 ("the '373 patent");

18 6,111,614 ("the '614 patent");

19 6,661,472 ("the '472 patent");

20 6,778,182 ("the '182 patent");

21 RE 38,055 ("the '055 patent"); and

22 RE 40,468 ("the '468 patent").

23 9. As used herein, "all" shall be construed as all, each, and any. The term  
24 "each" shall be construed as all, each, and any. The term "any" shall be construed  
25 as all, each, and any.

26 10. As used herein, the connectives "and" and "or" shall be construed  
27 either disjunctively or conjunctively as necessary to bring within the scope of the  
28

1 interrogatory all responses that might otherwise be construed to be outside of its  
2 scope.

3 11. As used herein, "communication" means any transmittal of  
4 information in the form of facts, ideas, inquiries, or otherwise.

5 12. As used herein, "concerning," "related to," "relating to," "relate to,"  
6 "relates to," and "regarding" as used herein mean, without limitation, about,  
7 identifying, describing, discussing, assessing, stating, reflecting, constituting,  
8 containing, reflecting, evidencing, supporting, rebuffing, referring directly or  
9 indirectly to, in any way, the particular subject matter identified.

10 13. As used herein, "document" has the broadest possible meaning  
11 afforded under the Federal Rules of Civil Procedure and shall include without  
12 limitation every writing or record of any kind that is in your possession, custody, or  
13 control and that is kept by electronic, photographic, mechanical, or other means.  
14 For purposes of these interrogatories, any document that contains a note, comment,  
15 addition, deletion, modification, or otherwise comprises a non-identical copy of  
16 another document shall be treated as a separate document subject to identification.

17 14. When used in connection with a natural person, "identify" means to  
18 provide the name, home address, business address, company or organization  
19 affiliation, home telephone number, and business telephone number of the person.

20 15. When used in connection with a business, legal, governmental entity,  
21 or association, "identify" means to provide the name, address, and telephone  
22 number of the business, legal, governmental entity, or association, including an  
23 identification of the office, section, branch, or other subdivision most relevant to the  
24 response.

25 16. When used in connection with a document, "identify" means to  
26 provide the title of the document, the number of pages of the document, all serial or  
27 identification numbers appearing on the document, a general description of the  
28 document, the name of the writer, sender, or initiator of the document, the name of

1 all recipients of the document (including the addressees and any indicated or blind  
2 copies), and the date of the document.

3 17. When used in connection with an activity or event, "identify" means to  
4 give the date, participants, and nature of the activity or event.

5 18. As used herein, the terms "infringe," "infringed," or "infringement,"  
6 mean all categories of infringement under 35 U.S.C. § 271, including direct  
7 infringement, contributory infringement, and inducement of infringement.

8 19. As used herein, "person" means any natural person or any business,  
9 legal, or governmental entity or association.

10 20. As used herein, "prior art" refers to any document or thing, in whole or  
11 in part, relevant to the patentability of any of the claims of the Patent-in-Suit,  
12 including without limitation any events, acts, or conditions of patentability in 35  
13 U.S.C. §§ 102 and 103. The term "prior art" also includes publications, patents,  
14 patent applications, inventions by others, uses, sales or offers for sale, and  
15 disclosures.

16 21. The use of the singular form of any word includes the plural and vice  
17 versa.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

## INSTRUCTIONS

The following instructions apply to each interrogatory and are deemed to be incorporated therein:

1. These interrogatories seek disclosure to the full extent allowed by the Federal Rules of Civil Procedure and shall be interpreted as inclusive rather than exclusive.

2. These interrogatories are continuing so as to require supplemental responses in accordance with Rule 26(e) of the Federal Rules of Civil Procedure.

3. If any information requested in these interrogatories is withheld by reason of a claim of privilege or work product protection, state the nature of the privilege or objection and provide sufficient information to permit a full determination of whether the claim or objection is proper. If any document or thing is withheld, provide the following information:

- a) the identity of the document, including the exact name and title of the document, the number of pages, attachments, or appendices to the document, and all serial or identification numbers appearing on the document;
- b) a general description of the document;
- c) the name of the writer, sender, or initiator of the document;
- d) the name of all recipients of the document (including the addressees and any indicated or blind copies);
- e) the date of the document;
- f) the number of the interrogatory to which the document relates; and
- g) the basis on which the document is being withheld.

1           4.     In responding to requests for identification of documents, identify  
2 documents known to Sony regardless of whether they are presently in the direct  
3 custody or control of Sony or any longer exist.

4           5.     In the event that Sony objects to any interrogatory or part thereof,  
5 Sony is requested to answer all parts of such interrogatory to which such objection  
6 does not apply.

7           6.     Unless otherwise indicated, these interrogatories cover all time  
8 periods.

9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28



## INTERROGATORIES

### **INTERROGATORY NO. 1:**

Separately for each Accused VIZIO Product and for each Asserted Claim, using a claim chart format, indicate the element or component of such Accused VIZIO Product that allegedly meets each limitation of each Asserted Claim, specifying whether each such limitation is alleged to be met, directly or indirectly, literally or under the doctrine of equivalents and the complete factual and legal basis for your answer.

### **INTERROGATORY NO. 2:**

Separately for each Asserted Sony Claim, specify each claim term that Sony contends requires construction by the Court and state the proper construction of each such term, setting forth all bases for that construction, including without limitation any intrinsic or extrinsic evidence on which Sony relies.

### **INTERROGATORY NO. 3:**

Separately for each Asserted Sony Claim, identify the date of invention that Sony contends applies to that claimed invention and the complete facts, documents, and persons with knowledge on which Sony relies to support that contention.

### **INTERROGATORY NO. 4:**

Separately for each Sony Patent, describe in detail each named inventor's contribution to and involvement with the invention claimed therein, and identify all documents that refer or relate thereto.

### **INTERROGATORY NO. 5:**

Separately for each Sony Patent, identify each person other than a named inventor who contributed to or was involved in any way with the conception or actual reduction to practice of the claimed invention, each such person's contribution to or involvement in those events, and all documents that refer or relate thereto.

1 **INTERROGATORY NO. 6:**

2 Separately for each Sony Patent, Related Patent, and Related Application,  
3 identify all prior art of which Sony is aware concerning the claimed invention of  
4 such patent or application, including without limitation all relevant public uses,  
5 offers for sale, or sales in the United States occurring prior to the earliest effective  
6 filing date of each such patent, all relevant patents and publications dated prior to  
7 the earliest effective filing date of each such patent, and all relevant documents  
8 concerning such identified prior art.

9 **INTERROGATORY NO. 7:**

10 Separately for each prior art search directed to any subject matter claimed at  
11 any time in any of the Sony Patents and Related Patents, describe the details of such  
12 search, including without limitation the persons involved in conducting the search,  
13 when the search was conducted, the particular subject matter to which the search  
14 was directed, all prior art located as a result of such search, the persons to whom the  
15 search results were communicated, and all documents that refer or relate thereto.

16 **INTERROGATORY NO. 8:**

17 Separately for each Asserted Sony Claim, identify all facts concerning, the  
18 persons most knowledgeable about, and all documents concerning, any objective  
19 indicia that Sony contends supports nonobviousness of the claimed invention,  
20 including without limitation any commercial success of the claimed invention, any  
21 long felt but unmet need for the claimed invention, any failure of others to develop  
22 the claimed invention, or any unexpected results of the claimed invention.

23 **INTERROGATORY NO. 9:**

24 Separately for each Sony Patent, state the best mode of carrying out the  
25 claimed invention as known to the inventor(s) at the earliest effective United States  
26 filing date of each such patent, and identify the persons most knowledgeable and all  
27 documents and things that refer or relate thereto.

1 **INTERROGATORY NO. 10:**

2 Identify all Patented Sony Products by name and model number, and for each  
3 identified product list all Sony Patents that cover such product.

4 **INTERROGATORY NO. 11:**

5 Separately for each Patented Sony Product, state the date of the earliest  
6 public use, sale, and offer for sale of such product in the United States, and identify  
7 the persons most knowledgeable and all facts and documents that refer or relate to  
8 such first public use, sale, and offer for sale.

9 **INTERROGATORY NO. 12:**

10 Describe in detail the total amount of damages allegedly sustained by Sony  
11 due to VIZIO's alleged infringement. A complete answer to this interrogatory will  
12 describe in detail Sony's theory of damages, the method used to calculate damages  
13 including without limitation whether the calculation is based on lost profits,  
14 reasonable royalty, or some other measure of damages, whether Sony alleges it is  
15 entitled to prejudgment interest on such damages and, if so, the interest rate and  
16 how that interest rate was determined, identify the persons most knowledgeable  
17 (other than outside counsel), and identify all documents that refer or relate thereto.

18 **INTERROGATORY NO. 13:**

19 Identify all agreements, assignments, or licenses relating to patents on digital  
20 television technology executed by Sony, the persons most knowledgeable thereof  
21 and all documents that refer or relate thereto.

22 **INTERROGATORY NO. 14:**

23 Separately for each Sony Patent, state and describe in detail each and every  
24 fact concerning Sony's allegations that VIZIO's alleged infringement of such patent  
25 has been or is willful, and identify the persons most knowledgeable and all  
26 documents that refer or relate thereto.

1 **INTERROGATORY NO. 15:**

2 Describe in detail each and every fact concerning Sony's involvement with  
3 the Consumer Electronics Association ("CEA") Television Data Systems  
4 Subcommittee, including without limitation its involvement with CEA-708 and  
5 digital television closed captioning standards, and identify the persons most  
6 knowledgeable and all documents that refer or relate thereto.

7 **INTERROGATORY NO. 16:**

8 Describe in detail all facts concerning any disclosure, whether by Sony or  
9 any other person, of any patents to the CEA relating to digital television closed  
10 captioning, including without limitation an identification of such patents, the  
11 persons most knowledgeable concerning the disclosure, and all documents that refer  
12 or relate to the disclosure.

13 **INTERROGATORY NO. 17:**

14 Explain in detail why the claims that ultimately issued in the '468 patent  
15 were not presented to the U.S. Patent and Trademark Office earlier in the chain of  
16 applications that lead to the issuance of that patent.

17 **INTERROGATORY NO. 18:**

18 Separately for each Patented Sony Product, describe in detail all facts  
19 concerning Sony's marking of patent numbers on such product under 35 U.S.C.  
20 § 287, including without limitation the date such marking began, any changes to  
21 such marking, the patent numbers used in such marking, and identifying the persons  
22 most knowledgeable about Sony's marking practices and all documents that refer or  
23 relate thereto.

24 Dated: March 31, 2009

JONES DAY

25 By:   
26 Steven J. Corr

27 Attorneys for Defendant VIZIO, INC.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

**PROOF OF SERVICE**

I am a citizen of the United States and employed in Los Angeles County, California. I am over the age of eighteen years and not a party to the within-entitled action. My business address is 555 South Flower Street, Fiftieth Floor, Los Angeles, California 90071-2300. On March 31, 2009, I served a copy of the within document(s):

**VIZIO, INC.'S FIRST SET OF INTERROGATORIES  
(NOS. 1-18)**

- ☐ by transmitting via facsimile the document(s) listed above to the fax number(s) set forth below on this date before 5:00 p.m.
- ☐ by placing the document(s) listed above in a sealed envelope with postage thereon fully prepaid, in the United States mail at Los Angeles, California addressed as set forth below.
- ☐ by placing the document(s) listed above in a sealed \_\_\_\_\_ envelope and affixing a pre-paid air bill, and causing the envelope to be delivered to a \_\_\_\_\_ agent for delivery.
- ☒ by personally delivering the document(s) listed above to the person(s) at the address(es) set forth below.
- ☒ by transmitting via e-mail or electronic transmission the document(s) listed above to the person(s) at the e-mail address(es) set forth below.

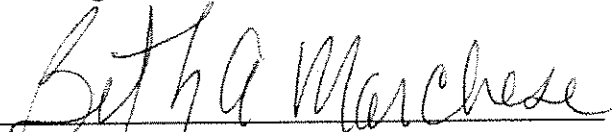
Steve Anderson, Esq.  
QUINN EMANUEL URQUHART OLIVER & HEDGES, LLP  
865 S. Figueroa Street, 10<sup>th</sup> Floor  
Los Angeles, California 90017  
sony-vizio@quinnemanuel.com

I am readily familiar with the firm's practice of collection and processing correspondence for mailing. Under that practice it would be deposited with the U.S. Postal Service on that same day with postage thereon fully prepaid in the ordinary course of business. I am aware that on motion of the party served, service is presumed invalid if postal cancellation date or postage meter date is more than one day after date of deposit for mailing in affidavit.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

I declare that I am employed in the office of a member of the bar of this court  
at whose direction the service was made.

Executed on March 31, 2009, at Los Angeles, California.

  
Beth A. Marchese